

James M. McNally
Special Features Dir.
Station W.M.U.H.
Muhlenberg College

Gordon McIntyre
Programing Director -W.R.T.I.
Director of Region Three I.B.S.
Sir:

W.M.U.H. would consider it an honour to be an active unit in such a program as that of the I.B.S.. We have thoroughly discussed the policies and decisions which were made at the I.B.S. Regional Three Conference and we fully realize the benefits which can be obtained through inter-campus relationship in the field of radio. Radio station W.M.U.H., therefore at this time would like to offer its congratulations to the I.B.S. Region Three for its progressive program.

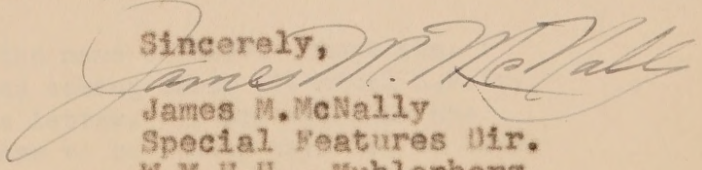
Harry Bradley, who is the station manager at Muhlenberg's station has initiated a program of complete renovation and at the present time we are off the air but with expectations of reopening in about three weeks. With the assistance of Lee Gearhart and Jerry Herst, in the technical capacities, and an industrious group of fellows, working with them, a new station quarters has been constructed. The control room is comfortable, modern, fully equipped and it has an unobstructed visibility to both of the other studios. The main studio is spacious and we feel that it will accomodate any program that we wish to give air time. We now have a special studio for sports, news and recorded sessions. There is, however, a good deal of work to be done in the way of painting etc..

We have an announcers training program that has proven to be very valuable. The program was indoctrinated last year by Pete Mourad, who has since left. The men on this staff are assigned to a few Disk & Data Programs (record sessions) each month. During these periods the prospective announcer undergoes an apprenticeship whereby he learns all of the fundamentals. This program is not sent over the air waves but it does get piped into the Student Center building. By the time the man is finished with this training he is expected to have acquired a certain amount of poise which we feel is mandatory for a man on our announcing staff.

W.M.U.H. is operating on a frequency of 640 kc. with an A.M. transmitter and we are restricted to campus by regulation of the I.C.C..

The entire staff at W.M.U.H. wishes the best of luck to the I.B.S., and to all the stations GOOD BROADCASTING.

Sincerely,


James M. McNally
Special Features Dir.
W.M.U.H., Muhlenberg.

